

EFFICIENCY MADE EASY

Promotes water efficient products and practices, saving H₂O and electricity. Partners receive recognition and use of EPA logo.

~ *Success story: Georgia's Cobb County replaced 1682 toilets with low flow saving 9.5 million gal/yr.*

www.epa.gov/watersense

Artie Buff, 404-562-9336



Water conservation in action.

NATIONAL PARTNERSHIP FOR ENVIRONMENTAL PRIORITIES (NPEP)

Partnership with EPA that reduces the use of any of the 31 Priority Chemicals (e.g. Lead, Polycyclic Aromatic Hydrocarbons (PAHs)).

~ *Success stories: Wirerope Works eliminated 27,000 lbs. Lead, Saving \$50,000/yr.*

www.epa.gov/epaoswer/hazwaste/minimize/partnership.htm

Dave Langston, 404-562-8478

PERFORMANCE TRACK

Go above and beyond legal requirements. Benefits: Reduced Reporting under Maximum Achievable Control Technology (MACT), Extended Accumulation for RCRA Waste, and more.

~ *Success story: Rohm and Haas Electronic Materials replaced burner control sections with high-efficiency motor controllers. Saving \$49,000/yr, and reducing energy use by 3.7 billion BTU/yr.*

www.epa.gov/performance-track

Reggie Barrino, 404-562-9635

ENERGY STAR

Save money through energy efficient products and practices. Covers 50 product categories. In 2007, program saved consumers \$16 billion in energy costs. ~ *Success story: Marriott instituted various energy saving techniques saving \$6 million; 3M increases energy efficiency 9%, saves \$10 million.*

www.energystar.gov

Danny Orlando, 404-562-9087

WASTE REDUCTION RESOURCE CENTER (WRRC)

Pollution Prevention (P2) Info clearinghouse—Online technical P2 library/case studies, training courses, Topic Hubs, P2 News, State P2 Contact Information.

<http://wrrc.p2pays.org>

1-800-476-8686

WASTE WISE

Information geared towards municipal solid waste and select industrial wastes (e.g. packaging, paper, wood pallets, batteries) Free technical assistance, case studies, and public recognition/awards.

~ *Success story: Pepsi switched from corrugated to reusable shipping, saving \$44 million.*

www.epa.gov/wastewise

Rhonda Rollins, 404-562-8664



Wooden pallets being prepared for reuse.

RESOURCE CONSERVATION CHALLENGE (RCC)

Save money and energy - Manage materials more efficiently through recycling and reuse.

www.epa.gov/rcc

www.epa.gov/region4/recycle

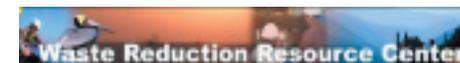
~ *Success story: Rooms To Go's comprehensive recycling program grossed over \$1 million in 2007.*

Dee Rodgers-Smith (Solid Waste), 404-562-8688

Mary Beth Van Pelt (Organics), 404-562-8615

Kim Clifton (E-Waste), 404-562-8477

Steve Smith (C&D), 404-562-8501



SECTOR-SPECIFIC REGULATORY COMPLIANCE ASSISTANCE

COMPLIANCE ASSISTANCE CENTERS

- Make sense of environmental regulations, in terminology directly related to your industry. Save money on compliance and reduce wastes. Sectors include:

- chemicals, printing, auto repair, and more.

www.epa.gov/compliance/assistance

Wesley Hardegree, 404-562-9629



Mills like the one above can get help with environmental regulations.

INDUSTRY SECTOR NOTEBOOKS

- Profiles environmental challenges for more than 35 manufacturing, transportation and agricultural sectors. Covers typical operations, pollutants, regulations, P2 opportunities, common environmental violations, and voluntary initiatives.

www.epa.gov/compliance/sectornotebooks.html



EPA

United States Environmental Protection Agency

Mention of trade names, products, or services does not convey official EPA approval, endorsement, or recommendation.

STATE POLLUTION PREVENTION (P2) RESOURCES

Find all the P2 State contacts at:

~ <http://wrrc.p2pays.org>

EPA partnership programs and general P2
~ www.epa.gov/partners and www.epa.gov/p2

Buy environmentally responsible computers
~ www.epeat.net

Recycling opportunities for practically everything.
~ www.earth911.org

Best management practices/Lower plant energy bills
~ www1.eere.energy.gov/industry

ADDITIONAL SUCCESS STORIES

- EPA's Colorado Lab—Reduces water usage 50%, saving 650,000 gallons, and \$1,900/yr.
- Retail complex in Oregon uses native landscaping—maintenance costs reduced 80%, and water bill \$2,400.
- Fiberglass Mfr. reduces waste acetone by 80%, goes from Small Quantity Generator (SQG) to Conditionally Exempt Small Quantity Generator (CESQG).
- Dow reconditions steel drums, Saves \$2.3 million, conserves 7.8 million lbs of steel.
- Seydel's (textiles) reduction & re-manufacturing efforts generates \$518,000 in revenue.
- Institute for Local Self-reliance (ISLR) deconstructs/recycles home, nets \$7,400 in materials.

Make your pockets GREENER with Voluntary Programs



EPA has over 60 voluntary programs to help you reduce waste, understand legal requirements, and save millions; with flexible, market-driven solutions. Other companies have saved millions of dollars...and so can you!



ENVIRONMENTAL PROTECTION AGENCY REGION 4

61 Forsyth St.
Atlanta, GA 30303
www.epa.gov/region4

For More Information Contact
Waste Reduction Resource Center

1-800-476-8686